

National Youth of the Year Facebook Live Event Comment Sweepstakes 9.26.17

Eligibility: Open only to natural persons, age 18 and older as of the date of entry, who are U.S. citizens currently residing in the U.S. Employees, independent contractors, officers, and directors of Sponsor, its affiliates, subsidiaries, advertising promotion and fulfillment agencies, legal advisors, and the immediate family members and persons living in the same household of such persons, are not eligible to participate in the Sweepstakes. Void in Hawaii and Alaska and where prohibited by law.

Timing: Sweepstakes starts Tuesday, September 26, 2017 at 5:45 p.m. EST and ends Tuesday, September 26, 2017 at 11:00 p.m. EST ("Promotion Period").

How To Enter: During the Promotion Period, participants may enter this Sweepstakes without having to purchase anything by visiting the [Facebook page](#) and participating in the Facebook Live Event starting at 5:45 pm EST on 9.26.17 during the Promotion Period and posting a comment/response to the promotional question on the Sponsor's giveaway post including the hashtag #YOYTurns70 that was published at or around 5:45 pm EST on 9/26/17. **LIMIT:** One (1) entry per person throughout the Promotion Period. Entries in excess of the limitation will be discarded. All entries become Sponsor's property and will not be acknowledged or returned.

Prizes: Total prizes during the promotional period will not exceed \$300.00 in total value. Prizes include 3 X \$100 gift cards. Sponsor has the right to change or alter prizing if they so choose. An estimated 3 prizes will be given out during the promotional period and the winners will be selected at random during each promotional window and in direct response to the promotional question that is posed from the Sponsor page to the Facebook Live Event audience.

Winner Selection: Winners will be notified during the Facebook live event within the thread (First name, Last Initial) and will be contacted no later than Friday September 29 for all the contact information for prize redemption. Winner will be randomly drawn from the eligible entries received throughout the promotional period. Odds of winning prize are based on the number of eligible entries. BGCA is not responsible for and shall not be held liable for late, lost, misdirected, or unsuccessful efforts to notify potential winners. Winner must respond within 48 hours to claim the prize. Potential winners will be required to sign and return a liability release and/or declaration or affidavit of eligibility as a condition of receiving prize. If a selected winner fails to claim a prize or to complete and execute any declaration/affidavit or release as required within fourteen (14) calendar days of mailing of notification, prize may be forfeited and an alternate winner selected. By accepting and/or using the prize, winner agrees to the use of the winner's name, voice or likeness for the purposes of trade, advertising, or promotion without further compensation unless prohibited by law. Sponsor will not be held accountable for notifying those who submitted but did not win. Employees of Sponsor are not eligible to win.

General Terms and Conditions/ Disclaimer: Conduct of Sweepstakes and selection of winners are in Sponsor's sole discretion, and Sponsor's decisions are final and binding. By participating, entrants agree that Sponsor, its agents and representatives, and Sweepstakes Entities are not responsible for and shall not be liable for: (i) late, lost, delayed, damaged, misdirected, incomplete, illegible, or unintelligible entries; (ii) electronic, hardware or software program, network, Internet, or computer malfunctions, failures, or difficulties of any kind; (iii) failed, incomplete, garbled, or delayed computer transmissions; (iv) any condition caused by events beyond the control of Sponsor that may cause the Sweepstakes to be disrupted or corrupted; (v) any printing or typographical errors in any materials associated with the

Sweepstakes. Sponsor reserves the right, in its sole discretion, to suspend or cancel Sweepstakes at any time if a computer virus, bug, or other technical problem corrupts the administration, security, or proper play of the Sweepstakes. By participating in the Sweepstakes, each participant agrees to release and hold Sponsor, its shareholders, agents and representatives, and Sweepstakes Entities, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with or resulting from participation in the Sweepstakes, acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.