

## 2022 Annual Report

Friends,

In 2022, Boys \& Girls Clubs of America invested in millions of great futures with one timeless mission: to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. We take pride in our role as an anchor in communities, an ally to schools, a partner to parents and a springboard of potential for kids and teens.

In an increasingly complex world, the need for our services has only grown stronger. COVID-19 pandemic recovery continues to reveal its serious repercussions for young people, including learning gaps and diminished health, well-being and social-emotional development. At the same time, youth are now more exposed to an increasingly challenging world, navigating social issues related to injustice, systemic inequities and gun violence.

Local Clubs stepped up in 2022 to address the issues facing today's young people and help meet their needs. During this uniquely challenging time, we served 3.3 million young people -1.6 million through membership and 1.7 million through community outreach - in more than 5,200 Club facilities. Whether through a virtual or in-person Club setting, kids and teens had a safe and inclusive place to be themselves, make new friends, have fun and build academic, work and life skills.

Our work has been proven to make a measurable difference, and we have the data to show it. Boys \& Girls Clubs of America's 2022 National Outcomes Report shows that Club members have higher grades than the national average among youth ages 12 to 18 living in low-income households. More than $85 \%$ of Club members are active in helping their communities. Three-quarters of Club members are on track to graduate from high school on time. And, $69 \%$ of Club alumni reported they would not be who they are today without their Club.

Witnessing the profound impact we are making drives us to press on and do even more. Every day, Boys \& Girls Clubs of America opens doors of opportunity for kids and teens. It takes a complex system of support to deliver a high-quality Club Experience that promotes positive youth development. It takes caring mentors, such as our trained Club staff who guide, coach and motivate kids. It takes a safe place, like our Clubs that are consistently there for the kids they serve. It takes innovative programs designed to empower youth to excel in school and lead healthy, productive lives. We do whatever it takes to ensure all kids can build a great future. We believe in America's kids, and we believe in this mission.

Boys \& Girls Clubs of America partners with passionate individuals, corporations and foundations to make our work happen. Thanks to these investments, millions of young people can learn, grow and thrive. Together, we bring an even deeper impact to this work and ensure the leaders and change-makers of tomorrow are healthy, globally competitive graduates who have access to opportunities, resources and experiences that lead to great futures.

With gratitude,


James L. Clark
President and CEO


Chris Abele
Board Chair


Young people need safe, welcoming places where they can learn, grow and thrive. That's where Boys \& Girls Clubs of America comes in. We believe every kid and teen deserves access to life-shaping experiences designed to empower youth to lead healthy, productive lives. Through caring mentors, innovative programming and an unwavering commitment to safety and inclusion, Clubs across the nation do whatever it takes to support all youth on their path to a great future.

## MISSION

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

## Club Members Are ...

## SAFE

94\% of Club members feel safe from harm when at the Club.

## EMPOWERED

$86 \%$ of Club youth have done things to help people in their community, and $82 \%$ believe they can make a difference in their community.

## SUPPORTED

The majority of Club teens are comfortable talking with Club staff about their mental health ( $78 \%$ ), personal struggles ( $75 \%$ ) and personal identity (73\%).

In a typical year, Boys \& Girls Clubs serve $\mathbf{3 . 3}$ million young people - $\mathbf{1 . 6}$ million through membership and 1.7 million through community outreach - in more than $\mathbf{5 , 2 0 0}$ Club facilities, including


## A MISSION MILESTONE

In 2022, we proudly opened our 5,000th Club site in South Elgin, Illinois. For more than 160 years, Boys \& Girls Clubs have been known as a second home for generations of families, providing more than 40 million youth with mentors, meals and meaningful life experiences.
 Across the nation, Boys \& Girls Clubs are pillars of hope and potential as communities seek solutions for kids and families and see the incredible outcomes kids and teens have when they attend a Club.

## BOYS \& GIRLS CLUBS OF AMERICA IS HIGHLY RESPECTED

Boys \& Girls Clubs of America maintains the highest Candid (Guidestar) Platinum Seal of Transparency, and Boys \& Girls Clubs is ranked \#7 (2021) on the Chronicle of Philanthropy's list of "America's Favorite Charities." In addition, Charity Navigator has rated Boys \& Girls Clubs of America a Four-Star Charity.


## About Our Club Members



## YOUTH DEVELOPMENT LEADERS



## 2022 PUBLIC FUNDING HIGHLIGHTS



Over $\mathbf{\$ 3 5 1}$ million in direct funding went to Clubs and State Alliances.


Clubs received \$74+ million in Congressionally Directed Spending (earmarks).

Daily attendance, membership and staff/volunteer data represent a typical year for Boys \& Girls Clubs, calculated as the 5-year mean from 2018-2022 Boys \& Girls Club Annual Reports.

2022 National Youth Outcomes Initiative, Boys \& Girls Clubs of America
Thank you to our partners who make it possible for us to serve kids and help them build great futures. Please visit BGCA.org/OurPartners to learn more.

## Consolidated Income \& Expenses <br> All numbers are in thousands.

|  | 2022 |  | 2021 |  |
| :---: | :---: | :---: | :---: | :---: |
| GIFT SUPPORT | INCOME | \% | INCOME | \% |
| Individuals | 47,255 | 14.8\% | 80,593 | 22.2\% |
| Corporations | 74,958 | 23.5\% | 83,359 | 23.0\% |
| Foundations | 38,521 | 12.1\% | 12,936 | 3.6\% |
| Special events | 5,906 | 1.9\% | 8,694 | 2.4\% |
| Trust funds | 1,659 | 0.5\% | 1,585 | 0.4\% |
| Public grants (govt grants) | 167,134** | 52.4\% | 123,061** | 34.0\% |
| Total Gift Support | 335,433 | 105.2\% | 310,228 | 85.6\% |
| OTHER REVENUE | INCOME | \% | INCOME | \% |
| Dues from Clubs | 14,454 | 4.5\% | 12,270 | 3.4\% |
| Investment return | $(32,437)$ | -10.2\% | 38,972 | 10.8\% |
| Miscellaneous | 1,237 | 0.4\% | 763 | 0.2\% |
| Total Other Revenue | $(16,746)$ | -5.2\% | 52,005 | 14.4\% |
| Total Support and Revenue | 318,687 | 100.0\% | 362,233 | 100.0\% |
|  | 2022 |  | 2021 |  |
| PROGRAM SERVICES FOR CLUBS | EXPENSES | \% | EXPENSES | \% |
| On-site assistance to member Clubs | 118,738 | 38.4\% | 144,708 | 47.8\% |
| Leadership training and development of youth programs | 156,001 | 50.4\% | 128,830 | 42.6\% |
| Total Program Services | 274,739 | 88.8\% | 273,538 | 90.4\% |


| SUPPORTING SERVICES | EXPENSES | $\%$ | EXPENSES | \% |
| :--- | :---: | :---: | :---: | :---: |
| Fundraising | 15,781 | $5.1 \%$ | 14,663 | $4.8 \%$ |
| Management and general | 18,874 | $6.1 \%$ | 14,562 | $4.8 \%$ |
| Total Supporting Services | $\mathbf{3 4 , 6 5 5}$ | $\mathbf{1 1 . 2} \%$ | $\mathbf{2 9 , 2 2 5}$ | $\mathbf{9 . 6 \%}$ |


| Total Expenses | 309,394 | $100.0 \%$ | 302,763 | $100.0 \%$ |
| :--- | :---: | :---: | :---: | :---: |


| NET ASSETS | EXPENSES | $\%$ | EXPENSES | \% |
| :--- | :---: | :---: | :---: | :---: |
| Without donor restrictions | 199,671 | $40.1 \%$ | 180,911 | $37.1 \%$ |
| With donor restrictions | 297,906 | $59.9 \%$ | 307,373 | $62.9 \%$ |
| Total Net Assets | $\mathbf{4 9 7 , 5 7 7}$ | $\mathbf{1 0 0 . 0} \%$ | $\mathbf{4 8 8 , 2 8 4}$ | $\mathbf{1 0 0 . 0} \%$ |

** Of this $\$ 132,779$ for 2022 and $\$ 110,010$ for 2021 was passed through to certain affiliated local member Clubs


## BOYS \& GIRLS CLUBS OF AMERICA

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